

2018

NORTHWEST JOURNEYS IS BACK

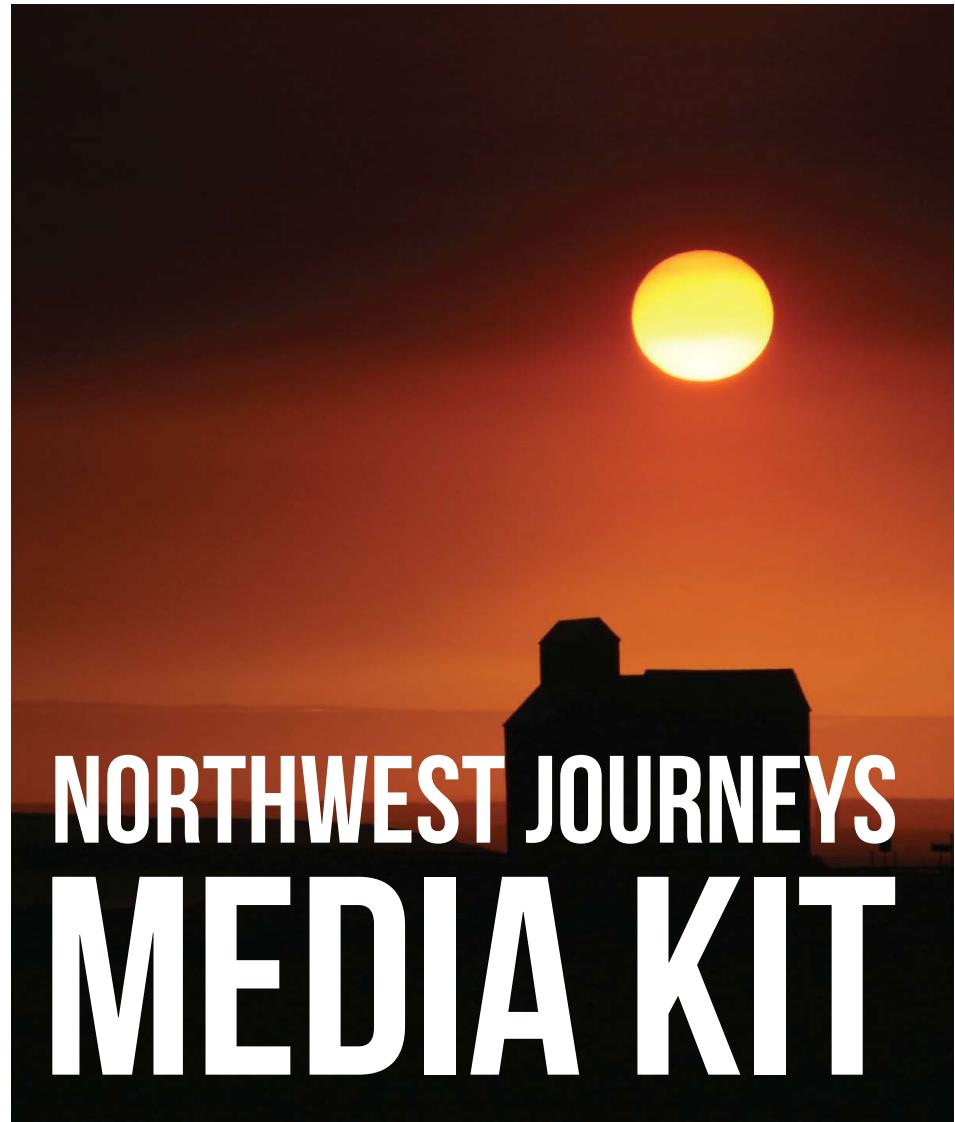
2018 season will prove to be our best one yet.

CREATIVE STORYTELLING

Our crews travel throughout the Pacific Northwest to bring you stories about the people and places that give this region its unique character.

ROAMING THE NORTHWEST

We have ventured out even further this year to bring back new and exciting stories to tell.



NORTHWEST JOURNEYS MEDIA KIT



PIXELSOFT FILMS
(509) 783-7919
pixelsoftfilms.com

NORTHWEST JOURNEYS
northwestjourneys.com



WE TRAVEL

Our crews travel throughout the Pacific Northwest to bring you stories and pictures about the people and places that give this region its unique character. From the Olympic Mountains to snow covered Rockies, we take you on adventures that highlight the scenery and history of the area.

WE'RE HERE TO HELP

PixelSoft Films Marketing Group can walk you through the process of getting the right message to the right audience. We'll help you understand our target audience's demographics (their age, income and purchase habits) what they like to do on vacations, we can also help you produce a commercial to attract our viewers.

VISION STATEMENT

To explore the hidden excitement and boundless adventure of the dynamic Northwest, and to use this exploration to enlighten and energize our viewers to experience the joy of traveling and witness unique destinations that they never new existed.

Travel and tourism is ranked as the 4th largest industry in the Northwest. Washington alone had visitors who stayed in overnight lodging (hotels, motels, resorts, bed & breakfasts) and that spent \$5.4 billion.

Travel and reality shows are among the top ranked programs on Television today. Northwest Journeys combines travel and reality TV with realistic destinations that are attainable for our viewers. We feature real destinations that average people can experience.

Northwest Journeys has teamed up with FOX affiliates to broadcast to over 920,000 households.

FOX COVERS FOR NORTHWEST JOURNEYS

Northwest Journeys reaches over 920,000 house holds on FOX TriCities/Yakima and Spokane. Our local FOX affiliates cover from Pendleton, Walla Walla, Hermiston, Pasco, Kennewick, Richland, Prosser, Sunnyside, Yakima, Ellensburg, with Spokane expanding across 3 states.

NORTHWEST JOURNEYS



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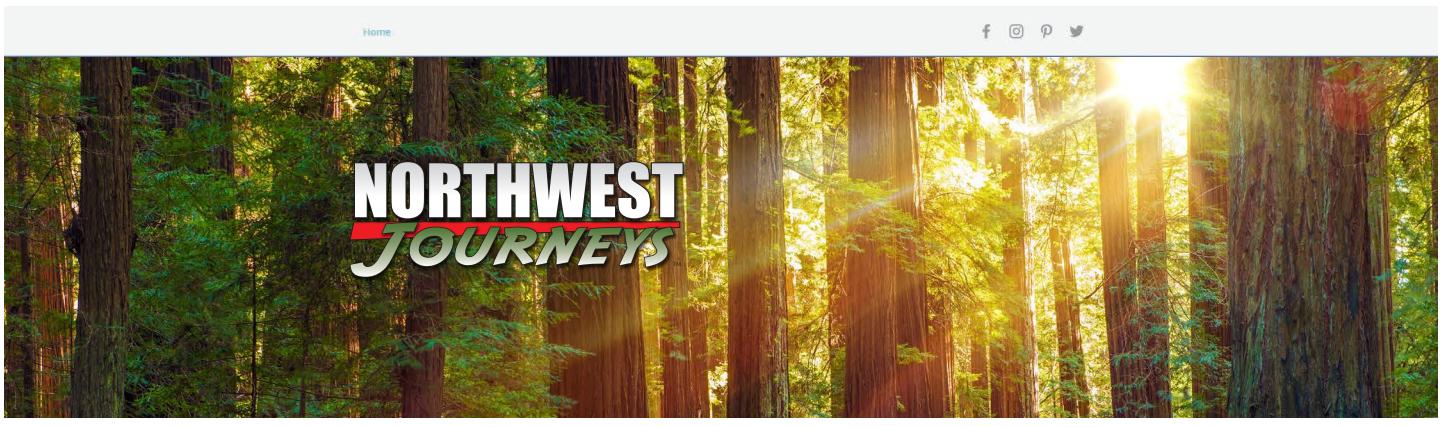
Each week we'll show you three different places that are well worth checking out. Our programs will include high octane activities like jet boating and sky diving along with more mellow pursuits such as wine tasting or visiting a museum. Whatever your interest, watching Northwest Journeys will give you a better idea of just what's out there in your backyard. You can then decide which of our journeys you want to make your own.

Join host John Crancer and the award winning production crew as they give you a first hand look at many of the Northwest's best places. Some, like Hells Canyon or the San Juan Islands will be well known while others like Maryhill's Stonehenge will be well off the beaten path, although no less enchanting.

PixelSoft Films is very excited about it's partnership with our FOX affiliates. To learn more about it please visit our website www.northwestjourneys.com.



NORTHWEST JOURNEYS WEBSITE



Northwest Journeys is a travel television show airing weekly on FOX affiliates in Eastern Washington and Northern Oregon. So tune in and watch the next adventure when our host meets more interesting people and explores more great places to spend your next weekend.



FOX TV Stations

FOX 11
fox11seattle.com - fox11vancouver.com

FOX 28
fox28spokane.com



"I just wanted to drop a note again and tell you thank you for making my business what it is today. Every time you run the piece on Cherry Wood my count on my stats triple the hits that we get. Last year we got over 879,000 hits almost a million hits. I think that is amazing.

I have to give you guys most of the credit for this. Just wanted to let you know any time you are in the area please let me know and I would love to put you up for your stay. Thank you again and wish you good health and happiness in the new year."

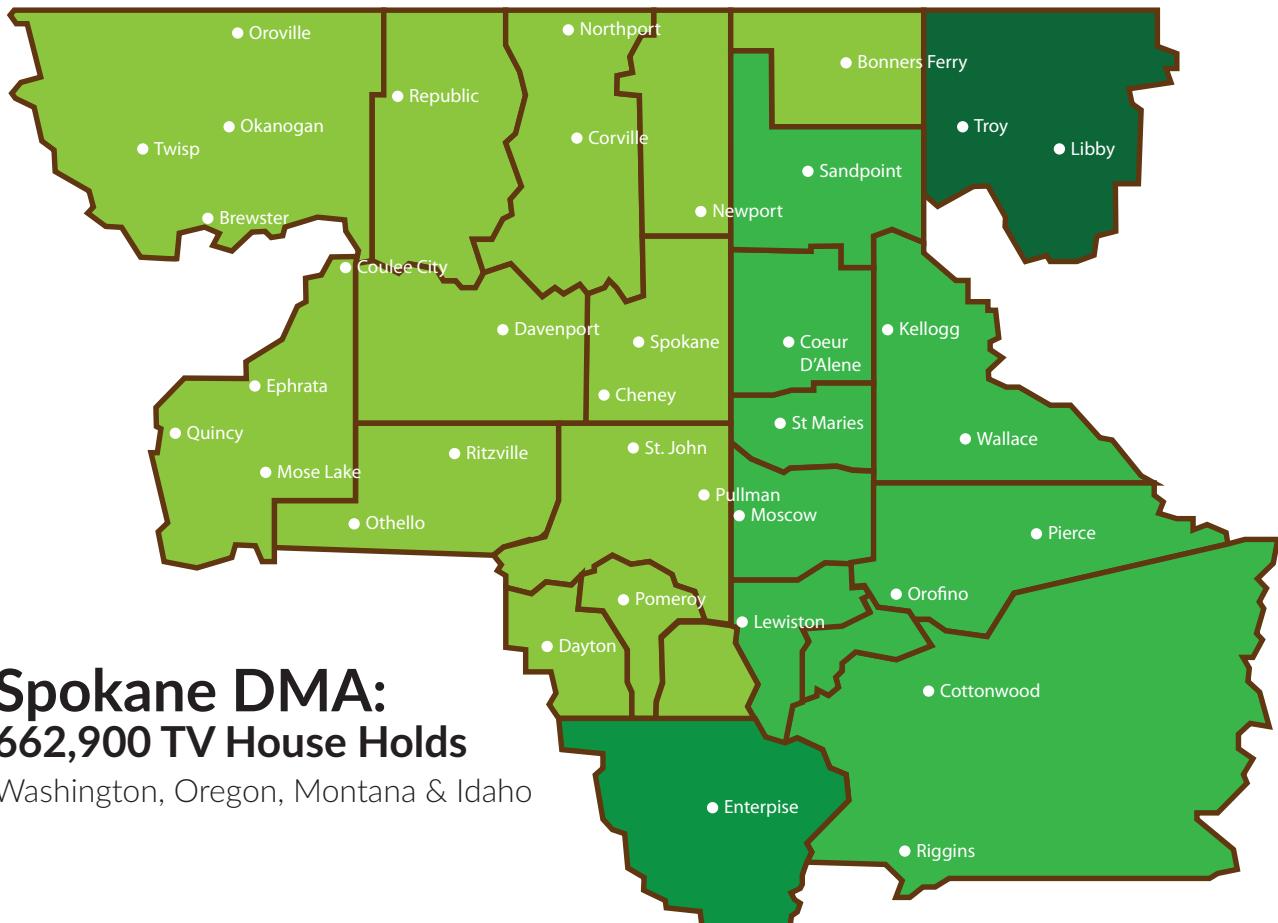
- Pepper Fewel, Cherry Wood



The PixelSoft Films team knows what makes for a high quality website. The site should be engaging, easy to navigate and remain visually pleasing to the eye. Since its unveiling, the Northwest Journeys website has maintained a constant rise in hits. As the highly trained staff at Pixelsoft adds more special features and scenic elements to the site, viewer interest continues to grow. HD videos, social media interaction and a travel information are just some of the aspects that give the Northwest Journeys website an edge over the competition.

COVERAGE

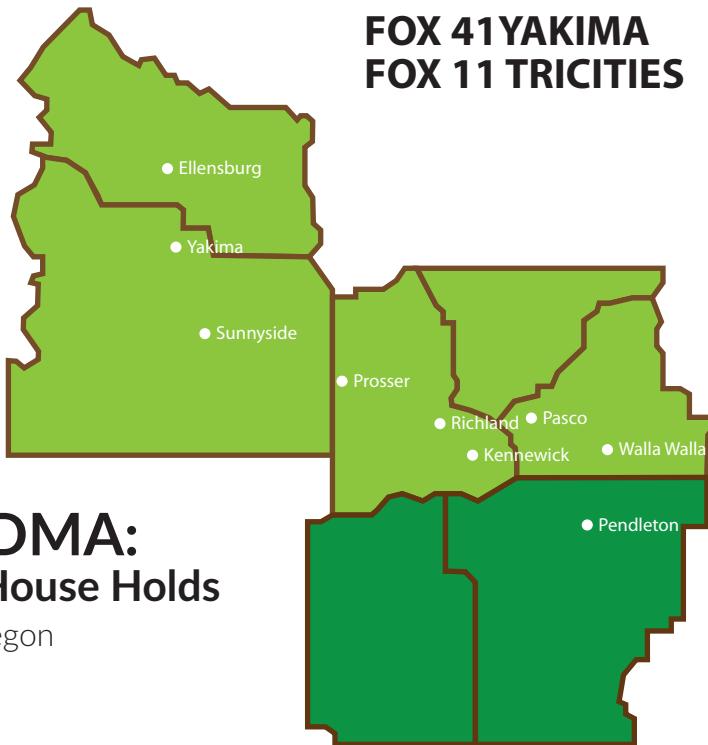
FOX 28 SPOKANE



Spokane DMA:
662,900 TV House Holds

Washington, Oregon, Montana & Idaho

FOX 41 YAKIMA FOX 11 TRICITIES



TRI-YAK DMA:
240,650 TV House Holds

Washington & Oregon

SALES SHEET

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Northwest Journeys

Our Crews travel throughout the Northwest to bring you stories and pictures about the people and places that give this region character. From Montana to Oregon to British Columbia, we will take you on adventures that highlight the scenery and history of the area.

ADVENTURE PACKAGE - SPOKANE - \$6,500.00

- 1- Season* on Northwest Journeys 1-Spot per show
- 1- Web Banner on www.Northwestjourneys.com

ADVENTURE PACKAGE - TRI-YAK - \$3,600.00

- 1- Season* on Northwest Journeys 1-Spot per show
- 1- Web Banner on www.Northwestjourneys.com

DUAL MARKETS ADVENTURE PACKET - \$9,000.00

- 1- Season* on Northwest Journeys 1-Spot per show
- 1- Web Banner on www.Northwestjourneys.com

PIXELSOFT FILMS

503 W. Columbia Dr. Ste. 130

Kennewick, Washington 99336

(509) 783-7919

Duration: _____

Northwest Journeys airs on FOX 11 Tri-Cities, FOX 41 Yakima and FOX 28 Spokane.

Custom Sponsorship:

Take a Closer look at the Title Sponsor and Segment Sponsor Packages.

Customer Agrees to terms and conditions of the contract and is aware that PixelSoft Films credit terms are payment within 10 days of invoicing.

Payment Terms

Half down is required on contract signing, remaining balance will be billed in two installments Payment amounts contingent on package choice.

\$ _____ Initial Payment and \$ _____ per _____

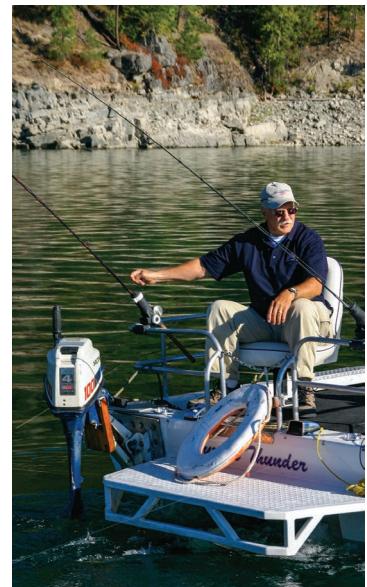
Signature _____ Date _____

Position _____ Phone # _____

Email _____

PixelSoft Films _____ Date _____

*One season = 26 episodes, a show can be moved or rescheduled. Prices can change with out notice.



PIXELSOFT FILMS LLC • NORTHWEST JOURNEYS

503 W. Columbia Dr. Ste. 130 • Kennewick, WA 99336 • (509) 783-7919
pixelsoftfilms.com • northwestjourneys.com

Northwest Journeys is a travel television show airing weekly on FOX affiliates in Washington, Oregon, Idaho Montana. So tune in and watch the next adventure when our host John Crancer meets more interesting people and explores more great places to spend your next weekend.